

# Nicole Gallagher

Product Designer with 13 years of experience  
building consumer and business products at scale

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[Portfolio](#) | [LinkedIn](#)

## EXPERIENCE

### Meta — Senior Product Designer

MAY 2019 - PRESENT, 7 YEARS

Led design and development of 0→1 products for businesses and consumers, including Facebook Story Comments, Gen AI business agents, and most recently Business AI — an AI-powered platform now used by over 1M businesses weekly.

### Warby Parker, — Senior Product Designer

SEPTEMBER 2016 - MAY 2019, 2 YEARS 8 MONTHS

Designed and launched core e-commerce experiences including Warby Parker's Home Try-On program, driving +15% Y/Y new customer growth and online conversion.

### R/GA, — Senior Experience Designer

JULY 2013 - AUGUST 2016, 3 YEARS

Developed connected product experiences across digital and physical spaces for brands like Equinox, L'Oréal, Victoria's Secret, Tiffany & Co., and Logitech — notably an Equinox cycling concept that won 16 industry awards.

## EDUCATION

### Parsons the New School, Design and Technology — Master of Fine Arts

2011 - 2013

University Merit Award, Web Design Teaching Fellow, Research Assistant at NYSCI SciGames, Game Design Intern at Institute of Play

### Cornell University, Landscape Architecture — Bachelor of Science

2007-2011

Graduated Magna Cum Laude

## AWARDS

**Recipient of 16 industry awards for R/GA x Equinox's The Pursuit** - including 4 Cannes Lions, 2 LIA, 2 Clio Sports, 2 Clio, 2 One Show, 3 D&AD, 1 Andy

**2 Patents** - awarded for contributions to The Pursuit (R/GA) and AI Runway (Meta)

**Adobe Design & Achievement Awards** - Semifinalist in Installation and Information Design for graduate thesis

**University Merit Award** - Parsons School of Design

## SKILLS

**AI prototyping** - Experienced with Claude, Cursor, FigmaMake, Manus for rapid prototyping.

**Figma & design systems** - Skilled in creating, maintaining, and contributing to design systems.

**User research** - Conducts user research and applies iterative, consumer-first design approaches.

**Systems and interaction design** - Designs end-to-end user journeys across multiple touchpoints.

**AI native** - Experienced in AI-first product development from project definition to execution.